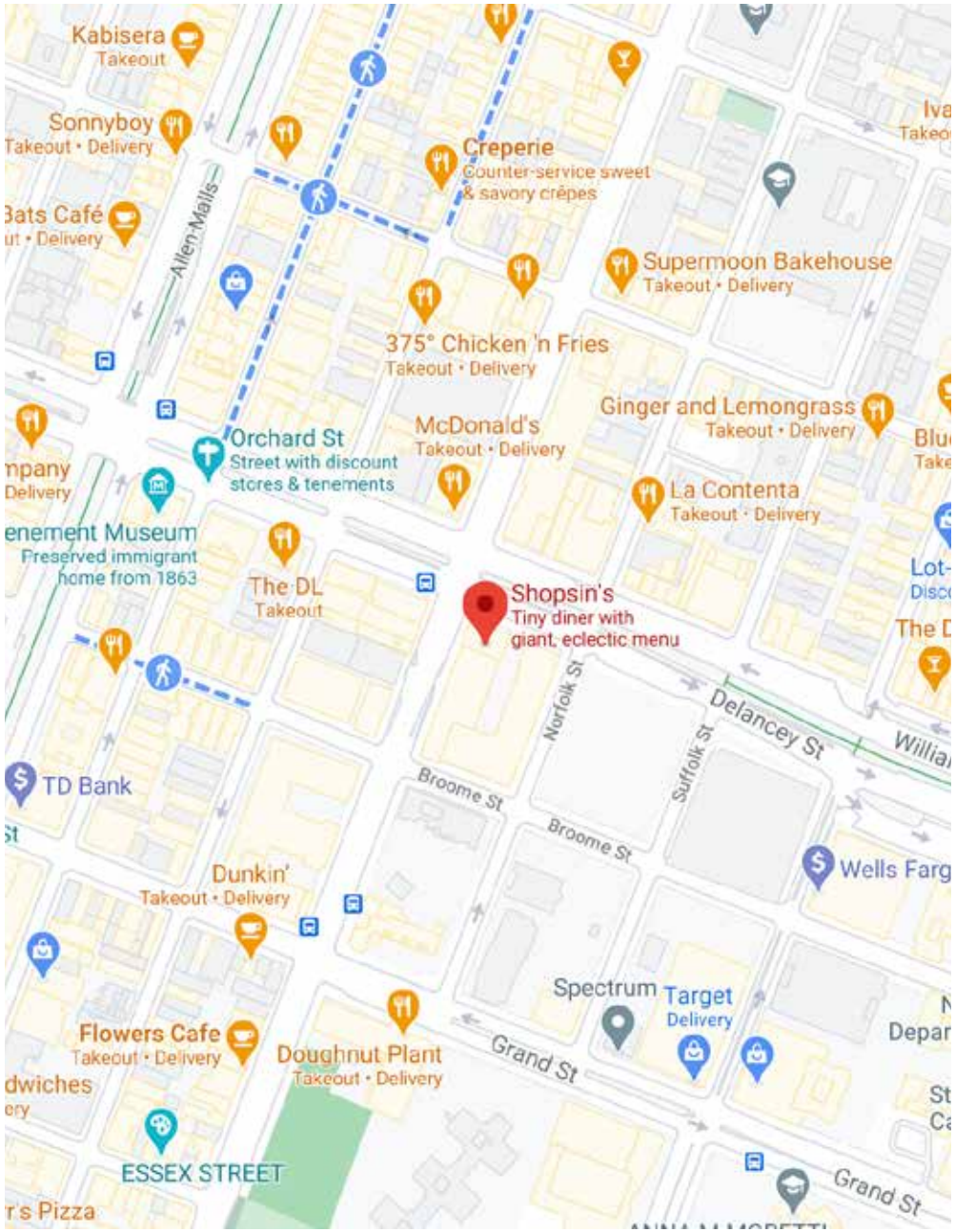
TYPOGRAPHY 4 | PROJECT 2

SHOPSIN'S MENU REDESIGN

RACHEL WILSON



SHOPSIN'S NOTES

1973 Corner grocery founded by Kenny and Eve Shopsin
A space that reflects community
A place to do things just how Kenny wanted

1982 Converted to a restaurant
House rules:
No parties greater that 4
No matching orders, no copying
No taking forever to decide
Originally almost 1,000 options on the menu
Deep community involvement
Menu grew based on found recipes, regulars' favorites, etc.
"I don't make too many decisions—I react."

2002 Featured in *The New Yorker*
Anarcho-nihilism
"The first duty of everybody in life is to realize that they're a piece of shit."
"Pick an arbitrary, stupid goal, become totally involved in it, and pursue it with vigor, and what happens to you in that pursuit is your life."

2006 Moved to Essex St. Market

2008 Cookbook *Eat Me*

2018 Kenny passed away September 2

shopsin's: research

SHOPSIN'S

PANCAKELAND comes with real syrup and butter

TRIPLE PLAY CHOOSE 3 BASEBALL SIZE PANCAKES 15

Almond	Chocolatechip	Pecan
Banana	Coconut	Pumpkin
Blueberry	Cranberry	Raspberry
Butterscotch Chip	Dulce Leche	Sun Dried Cherry
Cinnamon ★	Mac'n Cheese ★	White Chocolate

SPECIAL PANCAKES 8 each
Coconut Sweet Rice ★
Mac'n Cheese w/ Chorizo or Hatch
Banana Pecan Brown Sugar
Macadam White Cho.Chocolatechip
Banana Chocolatechip
Lemon Ricotta
⟿ Banana Brown Sugar ●RE●

BREAD PUDDING FRENCH TOAST
Plain 15
Banana, Pecan, Brown Sugar 19 ★

Ebelskivers (pancake balls)
Plain or Banana or Apple 13

PANCAKE SANDWICHES
Moe - Sunnies on 2 Pancakes with Maple Bacon between em 17
Mo' Betta - Maple Bacon, Scrambled, 2 Mac'n Cheese Pancakes 19 ★
Cap'n Jack - Chicken Schnitzel, Scrams, 2 Mac'n Jack Pancakes 24

SLUTTY STUFFED PANCAKES 17
Aztec - Avocado Cilantro, Jalapeño/ Lime, Ricotta
Cookie Puss - Oreo / Marshmallow Fluff Crunch
Chubby 1 - Mac'n Cheddar / Bacon, Egg, Cheese*
Chubby 2 - Mac'n Cheddar / Veggie Saus., Egg, Cheese*
Do-Rag - 2 Hatch Chile / Chorizo Mac'n Cheese
Egypt - Chocolate, Peanut Butter, Marshmallow, Banana
Iran - Banana, Peanuts, Brown Sugar / Almond Butter
OG - Peanut Butter, Pumpkin Cinn. Pistachio/ Sweet Ricotta ★
S'mores - Chocolate Chip / Marshmallow, Nutella, Graham
Tupelo - Banana Brown Sugar / Bacon, Peanut Butter

Chicken & Waffles 15
add Sausage Gravy 20

EGGLAND

Egg & Cheese on a Roll 7 *add:*
Meat / Avocado / Sauteed Onions +4
Raw Tomato + 2 - Grilled Tom. + 4
Eggs + Toast 8 *Make:* Poached +1 or Egg Whites +3

Egg Bomb 13
Eggs, Cheese, Bacon stuffed & sealed in a ciabatta ★

EGG SPECIAL PLATES :
ES1. Scrambled Eggs, Hash Browns, Two Strips Of Bacon, White Toast 13
ES2. Scrambled, Two Plainpancakes, Hash Browns, Two Strips Bacon 15
ES3. Scrambled Eggs, Biscuits, Sausage Cream Gravy, Grits 23
ES5. Scrambled Eggs, 2 Mac'n Cheese Pancakes, Avocado WW Toast 21
ES7. Banana, Pecan, Brown Sug. Pancake (2), 1/2 Cheese Steak, Scrambles 22

COUNTRY SCRAMBLES *Pan scrambled sunnies, w/ toast* Plain 9
CS1.Corn, Cheddar, Chorizo, Ciabatta 17 ●CS2.Pork Saus., Potato, Goat Cheese, White Toast 19 ●CS3.Veggie Saus., Peas, Swiss, WW Toast 17 ●CS4. ShredPotato, Onions, Peppers, Corn Tort. 15 ●CS5.Bacon, Hash Browns, American, Eng. Muff. 16 ●CS6.Avocado, Spinach, Goat Ch., Corn Bread 15

NAME PLATES

Adobe - Egg Burrito Dome, Coconut Cakes, Cranberry Salsa 24
Bastard - Eggs, Pastrami Hash, Cheddar, Long Ciabatta Sandwich 19
Bubba - Crispy Fried Shrimp, Grits, Eggs, Corn Bread 21
Capri - Egg, Avocado, Tomato Chutney, Jack, Quesadilla 19
Diego - Poached Eggs, Poutine (Curds, Waffle Fries, Gravy) 17
G.O.A.T. - Goat cheese Ova scrambs, w. Avocado, Tomato & greens 12 ✇
Greenie - Egg Stuffed Avocado, Chorizo Cilantro Salsa 19
Hunky Dory - Hoisin Duck Tempura, Spicy Mac, Eggs, Toast 21
Junior - Bbq Pork, Mac'n Cheese, Eggs, Toast 18
Minda - Egg Whites, Turkey Bacon, Cheddar, English Muffin 14
Mommy - Eggs, Cinnamon Raisin French Toast, Pork Sausage 18
Ova - Poached Eggs Over Bacon Cheese Grits, Toast 17
Ping - Corn Tortilla Quesadilla / Eggs, Beans, Cheese, Cilantro 16
Sigh - Potato Latkes Sandwich, Egg, Cheese, Bacon 21
Shirley - 3 Poached on Cubed BLT (w/ or w/o mayo?) 17
So Good - Triple Decker French Toast Grilled Cheese, Poached 18
Squaw - Eggs, Bacon, Onions, Peppers, Cheese, Toast 17 ★
Strider - Maple Veg Sausage, Eggs, Avocado, Eng Muffin 18
Zebra - Egg Whites, Veggie Links, Black Beans, Rice 16 ✇
Zesty - Bbq Duck Egg Sliders Mini-Mac'n Cheese Pancakes 23

The OG Pete Broil. Jalapeño Garlic Jack Ciabatta, Scallions, 3 Poach 16
Pete Moss - Veggie Sausage, Tomato, Scallions 18
Santana Pete - Chorizo, Hatch Chiles, Cilantro 22 ★
Sneaky Pete - Bacon Crumbles, Tomato Dice 18
Wiggly Pete - Pork Sausage, Tomato Dice 20

Mount Fuji 21 ✇
Poached Eggs, Asian Veg., Grits

TEXMEX BREAKFAST

Huevos Rancheros - Eggs, Chedda, Veg., Corn Tortillas 21 add meat +5
Breakfast Egg Burrito 10 / *add* Bacon / Chorizo / Bbq Pork/Veg Saus. +5
Chorizo Open Omelet - Peppers, Potato, Onions, Cheddar, Toast 19 ★
Egg Nachos - Cheese, Beans, Tortillas 16 + Chili 21
Encachuata - Eggs, Chipotle, Tomato Peanut Mole Enchiladas 24
Chilaquilles - Tortillas, Eggs, Cabbage, Beans, Kale, Cilantro 16 ★
Blisters on My Sisters Broil Chedda over Sunnies, Peppers, Beans, Collards, Onions, Tomato, Rice, on Corn Tortillas 15 ✇★
Add Bacon, Sausage, Chorizo, brisket, Etc + 4
Fidel Blisters - Chorizo, Kale, Chipot Enchiladas, Sunnies, Chedda 25 ★

KID MEAL 6
Eggs-Pancake
Mac-n'Cheese
PB&J-Quesadilla

tm003

SANDWICHES

BBQ - Pork Or Beef, Cole Slaw, Roll 12
BLT - Bacon, Lettuce, Tomato, Toast (w/ or w/o mayo?) 12
Chaz - White Turkey, Cranberry Sauce, Cole Slaw on Ciabatta 15 ✇
Chicken Parm - Mozzarella, Marinara on Ciabatta 19 ★
Cornbeef or **Pastrami Reuben** Hash, Kraut, Swiss 17
Daniel - Grilled Chicken, Chili, Jack Garlic Bread 19
Eve - Feta, Avocado, Lime, Cilantro, Whole Wheat Toast 13
Gallant - Turkey, Bacon, Avocado, Cranberry Mayo 17 ★
Gidget - Tuna, Avocado, Bacon, Tomato Pesto Bread 17
Goy Boy- Bbq Maple Pork, Caramelized Onions, Jack 18
Gulf Pride - Bbq Shrimp, Avocado, Cheddar Garlic Bread 18 ★
Highschool - Hot Turkey, Sausage Walnut Stuffing, Cranberry, Gravy 25
JEWISH - Spicy Bbq Brisket, Caramelized Onions, Swiss 19 ★
Luke's Duck - Crispy Onions, Avocado, Coriander Ciabatta18
'Merican - Panko Fried Chicken, Bacon, LTO, Mayo 18
Philly Cheesestake - Swiss or American cheese? Caramelized Onions 17
Po'boy - Panko Fried Shrimp, Tartar, Lettuce, Tomato, Onion 19
Presto - Grilled Chicken, Bacon, Mozzarella, on Pesto Ciabatta 16
Prozack -Brisket Bbq, Hatch Chile, Jack, Garlic Bread 17
Rooster - Chicken Salad, Jack Garlic Bread, Avocado 17
Grilled Chicken or Roast Turkey on Toast + Lto? 12 ✇
Sloppy Joe - Ground Beef, Tomato 9 (+ 3 w. Macaroni)
Thor's Hammer - Brisket, Chorizo, Jack, Peppers, Onion 21
Thunderbay - Tuna, Olives, Avocado, Lto, Choice of toast 17
Toy - Panko Chicken, Avocado, Chipotle, Spinach, Ciabatta 18
Tuna Melt - Open Faced with Grilled Tomato 15
Yuzu Mama - Spicy Yuzu Pork w. Cilantro. Lettuce, Red Onion 15

TEXMEXY

Chili (Beef) w/ Chips and Cheese - Onions? 16
Avocado Guacamole with Fresh Tortilla Chips 12
Burrito - pick: Chicken / Bbq Pork / Beef / Chorizo 14
Kenny's Roll Up - Chili Cheese in a Flour Tortilla 11
Enchiladas - Veggie or Chili 14 Chorizo or Chicken 19
Pecan Char-Grilled Chicken Wild Rice Cream Enchiladas 27 ★
Love Me Tender Tacos 3 Fried Chicken Soft Tacos W. Cilantro & Onion 16

Hot Bird Box 19
Fried chix, Ranchero dirty jerk rice, sauteed green beans + bottle of water

BURGERS

Sliders - 3 Mini-Cheeseburgers Caramelized Onions 13 ★
add stuff: Bacon / Avocado / Chili / Hatch + 4
sliders on: Mini-Mac'n Cheese Pancakes + 7 *Make:* impossible "meat" +2
Patty Melt - Burger, Grilled Onions, Cheese, Rye Toast 16
Cheeseburger - Flame Broiled 13.50 +Lettuce, Tomato, Onion, Fries 16
Bobcat Burger - Hatch Chile, Cheddar 17
Loco Moco - Burger, Grilled Onion Gravy, Rice, Egg 17 ★

CHEESY

ZACK'S MAC'N CHEESE
Plain 9 Hatch / Chipotle / Bacon / Kimchi 12
Grilled Cheeeeeeeeeeeese on any Toast 9
add: Bacon or Avocado, +4
Post Modern - One Slice Bread, 2 Cheese Crust 10 ★
Deka - Maple Glazed Bacon Cheddar White Toast 12

Patsy's Cashew Chicken 24
Scallions w/ a Soy Lemon Glaze Over Rice ★

COMBOS

Mini Main + **Side** 14
Combo 1. Grilled Cheese and Tomato soup
Combo 2. Mac & Cheese pan Maple glazed bacon or veggie sausage
Combo 3. Mini Chix Parm + String beans
Combo 4. Avocado toast + Chipotle BlackBean Soup
Combo 5. Sloppy Joe + Fresh Potato Chips

Turkey Dinner 20
Turkey, Gravy, Cranberry Sauce, Baked Potato ★

Avocado Toast 13

SOUPS

1.African Green Curry, Nut Butter, Kale, Cello Noodles 20 ★ ✇
3.Brazil Flame Grill Chicken, Peppers, Burnt Garlic, Rice 24 ★
7.Tomato Cream Soup, Big Cheese Croutons 16
8.Chicken Tortilla Avocado 19 ✇ ★
11.Matzoh Ball, Dill Chicken Broth 12
13.Senegalese Chicken Curry, Potato, Apple, Coconut 19
14.Vegetarian Black Bean, Chipotle, Over Corn Hay 15 ✇

Asian Cashew Veggies ✇ over Wild Rice 18

SIDES

Bacon (Pork or Turkey) 5
Maple Glaze Bacon (Pork) 6
Sausage (Pork or Veg.) or Chorizo 5
Zack's Veggies 8 ★ Kimchi 6
Grits 5 Cheese Grits 7
Toast 5

Hash Browns (fried not griddled) 6
Waffle Fries 6
Smash Browns w/ Onions 6
Latkes or Tater tots 11
Poutine:Waff Fries, Curds, Gravy 11 ★
BB Jalapeño Garlic Jack Bread 8

DRINKS

(bottomless)
Coffee To Go 2.50 To Stay 3
Coke or Diet Coke 1.75
Seltzer 1.75
Ice Tea 2.50
Bottled Water 1.75
Chocolate Egg Cream 5 ★
Vanilla or Orange Egg Cream 5
Ice Tea w. Frozen Fruit 5
(Raspberries or Mango)

Fresh Squeezed OJ 5

"ask about seasonal sodas"

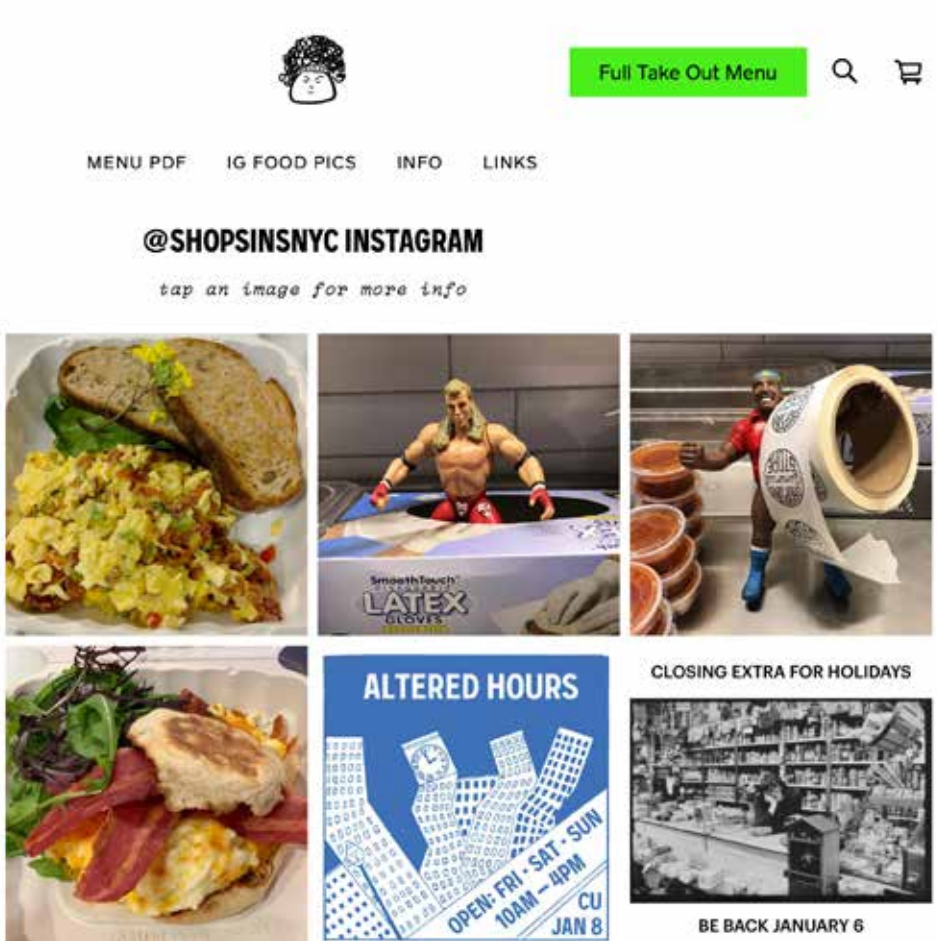
Malted Shake 8 *pick from:*
Avocado / Banana / Blueberry / Chocolate / Coconut / Coffee / Nutella Fluff / Peanutbutter /Pumpkin / Raspberry/ Vanilla

K **Lto** = Letuce, Tomato, Onion
E ★ = Family Faves ✇ = Healthy
Y ✌= Vegan on request

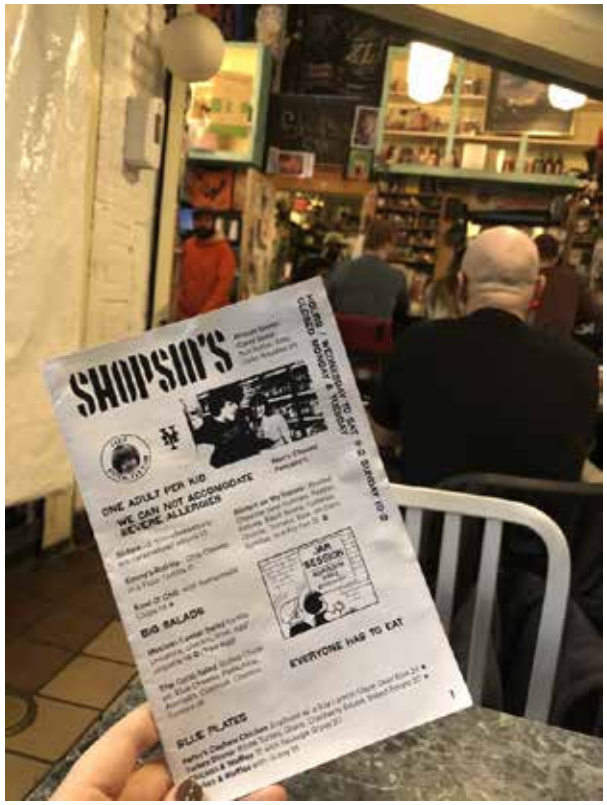
Instagram: @shopsinsnyc

Info@shopsins.com
Tel. (401) 307-3023 Pls only text
follow @SHOPSINSNYC or visit
Shopsins.com
88 Essex Street NYC





shopsin's: existing look















shopsin's: photos

PANCAKELAND

comes with real syrup and butter

TRIPLE PLAY CHOOSE 3 BASEBALL SIZE PANCAKES 15

Almond
Banana
Blueberry
Butterscotch Chip
Cinnamon *
Chocolatechip
Coconut
Cranberry
Dulce Leche
Mac'n Cheese *
Pecan
Pumpkin
Raspberry
Sun Dried Cherry
White Chocolate

SPECIAL PANCAKES 8 each

Coconut Sweet Rice *
Mac'n Cheese w/ Chorizo or Hatch
Banana Pecan Brown Sugar
Macadam White Cho.Chocolatechip
Banana Chocolatechip
Lemon Ricotta
Banana Brown Sugar oreo

BREAD PUDDING FRENCH TOAST

Plain 15
Banana, Pecan, Brown Sugar 19 *
Ebelskivers (pancake balls)
Plain or Banana or Apple 13

PANCAKE SANDWICHES

Moe - Sunnies on 2 Pancakes with Maple Bacon between em 17
Mo' Betta - Maple Bacon, Scrambled, 2 Mac'n Cheese Pancakes 19 *
Cap'n Jack - Chicken Schnitzel, Scrams, 2 Mac'n Jack Pancakes 24

SLUTTY STUFFED PANCAKES 17

Aztec - Avocado Cilantro, Jalapeño/ Lime, Ricotta
Cookie Puss - Oreo / Marshmallow Fluff Crunch
Chubby 1 - Mac'n Cheddar / Bacon, Egg, Cheese*
Chubby 2 - Mac'n Cheddar / Veggie Saus., Egg, Cheese*
Do-Rag - 2 Hatch Chile / Chorizo Mac'n Cheese
Egypt - Chocolate, Peanut Butter, Marshmallow, Banana
Iran - Banana, Peanuts, Brown Sugar / Almond Butter
OG - Peanut Butter, Pumpkin Cinn. Pistachio/ Sweet Ricotta *
S'mores - Chocolate Chip / Marshmallow, Nutella, Graham
Tupelo - Banana Brown Sugar / Bacon, Peanut Butter
Chicken & Waffles 15 add Sausage Gravy 20

EGGLAND

Egg & Cheese on a Roll 7 add:
Meat / Avocado / Sauteed Onions +4
Raw Tomato + 2 - Grilled Tom. + 4
Eggs + Toast 8 Make: Poached +1 or Egg Whites +3
Egg Bomb 13
Eggs, Cheese, Bacon stuffed & sealed in a ciabatta *

EGG SPECIAL PLATES :

ES1. Scrambled Eggs, Hash Browns, Two Strips Of Bacon, White Toast 13
ES2. Scrambled, Two Plainpancakes, Hash Browns, Two Strips Bacon 15
ES3. Scrambled Eggs, Biscuits, Sausage Cream Gravy, Grits 23
ES5. Scrambled Eggs, 2 Mac'n Cheese Pancakes, Avocado WW Toast 21
ES7. Banana, Pecan, Brown Sug. Pancake (2), 1/2 Cheese Steak, Scrambles 22

COUNTRY SCRAMBLES

Pan scrambled sunnies, w/ toast Plain 9
CS1.Corn, Cheddar, Chorizo, Ciabatta 17
CS2.Pork Saus., Potato, Goat Cheese, White Toast 19
CS3.Veggie Saus., Peas, Swiss, WW Toast 17
CS4.ShredPotato, Onions, Peppers, Corn Tort. 15
CS5.Bacon, Hash Browns, American, Eng. Muff. 16
CS6.Avocado, Spinach, Goat Ch., Corn Bread 15

NAME PLATES

Adobe - Egg Burrito Dome, Coconut Cakes, Cranberry Salsa 24
Bastard - Eggs, Pastrami Hash, Cheddar, Long Ciabatta Sandwich 19
Bubba - Crispy Fried Shrimp, Grits, Eggs, Corn Bread 21
Capri - Egg, Avocado, Tomato Chutney, Jack, Quesadilla 19
Diego - Poached Eggs, Poutine (Curds, Waffle Fries, Gravy) 17
G.O.A.T. - Goat cheese Ova scrambs, w. Avocado, Tomato & greens 12
Greenie - Egg Stuffed Avocado, Chorizo Cilantro Salsa 19
Hunky Dory - Hoisin Duck Tempura, Spicy Mac, Eggs, Toast 21
Junior - Bbq Pork, Mac'n Cheese, Eggs, Toast 18
Minda - Egg Whites, Turkey Bacon, Cheddar, English Muffin 14
Mommy - Eggs, Cinnamon Raisin French Toast, Pork Sausage 18
Ova - Poached Eggs Over Bacon Cheese Grits, Toast 17
Ping - Corn Tortilla Quesadilla / Eggs, Beans, Cheese, Cilantro 16
Sigh - Potato Latkes Sandwich, Egg, Cheese, Bacon 21
Shirley - 3 Poached on Cubed BLT (w/ or w/o mayo?) 17
So Good - Triple Decker French Toast Grilled Cheese, Poached 18
Squaw - Eggs, Bacon, Onions, Peppers, Cheese, Toast 17 *
Strider - Maple Veg Sausage, Eggs, Avocado, Eng Muffin 18
Zebra - Egg Whites, Veggie Links, Black Beans, Rice 16 H
Zesty - Bbq Duck Egg Sliders Mini-Mac'n Cheese Pancakes 23
The OG Pete Broil. Jalapeño Garlic Jack Ciabatta, Scallions, 3 Poach 16
Pete Moss - Veggie Sausage, Tomato, Scallions 18
Santana Pete - Chorizo, Hatch Chiles, Cilantro 22
Sneaky Pete - Bacon Crumbles, Tomato Dice 18
Wiggly Pete - Pork Sausage, Tomato Dice 20

TEXMEX BREAKFAST

Huevos Rancheros - Eggs, Chedda, Veg., Corn Tortillas 21 add meat +5
Breakfast Egg Burrito 10 / add Bacon / Chorizo / Bbq Pork/Veg Saus. +5
Chorizo Open Omelet - Peppers, Potato, Onions, Cheddar, Toast 19 *
Egg Nachos - Cheese, Beans, Tortillas 16 + Chili 21
Encachuata - Eggs, Chipotle, Tomato Peanut Mole Enchiladas 24
Chilaquilles - Tortillas, Eggs, Cabbage, Beans, Kale, Cilantro 16 *
Blisters on My Sisters Broil Chedda over Sunnies, Peppers, Beans,
Collards, Onions, Tomato, Rice, on Corn Tortillas 15 * H
Add Bacon, Sausage, Chorizo, brisket, Etc + 4
Fidel Blisters - Chorizo, Kale, Chipot Enchiladas, Sunnies, Chedda 25 *

SANDWICHES

BBQ - Pork Or Beef, Cole Slaw, Roll 12
BLT - Bacon, Lettuce, Tomato, Toast (w/ or w/o mayo?) 12
Chaz - White Turkey, Cranberry Sauce, Cole Slaw on Ciabatta 15 H
Chicken Parm - Mozzarella, Marinara on Ciabatta 19 *
Cornbeef or Pastrami Reuben Hash, Kraut, Swiss 17
Daniel - Grilled Chicken, Chili, Jack Garlic Bread 19
Eve - Feta, Avocado, Lime, Cilantro, Whole Wheat Toast 13
Gallant - Turkey, Bacon, Avocado, Cranberry Mayo 17 *
Gidget - Tuna, Avocado, Bacon, Tomato Pesto Bread 17
Goy Boy- Bbq Maple Pork, Caramelized Onions, Jack 18
Gulf Pride - Bbq Shrimp, Avocado, Cheddar Garlic Bread 18 *
Highschool - Hot Turkey, Sausage Walnut Stuffing, Cranberry, Gravy 25
Jewboy - Spicy Bbq Brisket, Caramelized Onions, Swiss 19 *
Luke's Duck - Crispy Onions, Avocado, Coriander Ciabatta18
'Merican - Panko Fried Chicken, Bacon, LTO, Mayo 18
Philly Cheesestake - Swiss or American cheese? Caramelized Onions 17
Po'boy - Panko Fried Shrimp, Tartar, Lettuce, Tomato, Onion 19
Presto - Grilled Chicken, Bacon, Mozzarella, on Pesto Ciabatta 16
Prozack -Brisket Bbq, Hatch Chile, Jack, Garlic Bread 17
Rooster - Chicken Salad, Jack Garlic Bread, Avocado 17
Grilled Chicken or Roast Turkey on Toast + Lto? 12 H
Sloppy Joe - Ground Beef, Tomato 9 (+ 3 w. Macaroni)
Thor's Hammer - Brisket, Chorizo, Jack, Peppers, Onion 21
Thunderbay - Tuna, Olives, Avocado, Lto, Choice of toast 17
Toy - Panko Chicken, Avocado, Chipotle, Spinach, Ciabatta 18
Tuna Melt - Open Faced with Grilled Tomato 15
Yuzu Mama - Spicy Yuzu Pork w. Cilantro. Lettuce, Red Onion 15

TEXMEXY

Chili (Beef) w/ Chips and Cheese - Onions? 16
Avocado Guacamole with Fresh Tortilla Chips 12
Burrito - pick: Chicken / Bbq Pork / Beef / Chorizo 14
Kenny's Roll Up - Chili Cheese in a Flour Tortilla 11
Enchiladas - Veggie or Chili 14 Chorizo or Chicken 19
Pecan Char-Grilled Chicken Wild Rice Cream Enchiladas 27 *
Love Me Tender Tacos 3 Fried Chicken Soft Tacos W. Cilantro & Onion 16

BURGERS

Sliders - 3 Mini-Cheeseburgers Caramelized Onions 13 *
add stuff: Bacon / Avocado / Chili / Hatch + 4
sliders on: Mini-Mac'n Cheese Pancakes + 7 Make: impossible "meat" +2
Patty Melt - Burger, Grilled Onions, Cheese, Rye Toast 16
Cheeseburger - Flame Broiled 13.50 +Lettuce, Tomato, Onion, Fries 16
Bobcat Burger - Hatch Chile, Cheddar 17
Loco Moco - Burger, Grilled Onion Gravy, Rice, Egg 17 *

CHEESY

ZACK'S MAC'N CHEESE

Plain 9 Hatch / Chipotle / Bacon / Kimchi 12
Grilled Cheeeeeeeeeeeese on any Toast 9
add: Bacon or Avocado, +4
Post Modern - One Slice Bread, 2 Cheese Crust 10 *
Deka - Maple Glazed Bacon Cheddar White Toast 12

COMBOS

Mini Main + Side 14
Combo 1. Grilled Cheese and Tomato soup
Combo 2. Mac & Cheese pan Maple glazed bacon or veggie sausage
Combo 3. Mini Chix Parm + String beans
Combo 4. Avocado toast + Chipolte BlackBean Soup
Combo 5. Sloppy Joe + Fresh Potato Chips

SOUPS

1. African Green Curry, Nut Butter, Kale, Cello Noodles 20 * V
3.Brazil Flame Grill Chicken, Peppers, Burnt Garlic, Rice 24 *
7. Tomato Cream Soup, Big Cheese Croutons 16
8. Chicken Tortilla Avocado 19 *
11. Matzoh Ball, Dill Chicken Broth 12
13.Senegalese Chicken Curry, Potato, Apple, Coconut 19
14.Vegetarian Black Bean, Chipotle, Over Corn Hay 15 V

SIDES

Bacon (Pork or Turkey) 5
Maple Glaze Bacon (Pork) 6
Sausage (Pork or Veg.) or Chorizo 5
Zack's Veggies 8 *
Kimchi 6
Grits 5 Cheese Grits 7
Toast 5
Hash Browns (fried not griddled) 6
Waffle Fries 6
Smash Browns w/ Onions 6
Latkes or Tater tots 11
Poutine:Waff Fries, Curds, Gravy 11 *
BB Jalapeño Garlic Jack Bread 8

DRINKS

Coffee To Go 2.50 To Stay 3 (bottomless)
Coke or Diet Coke 1.75
Seltzer 1.75
Ice Tea w. Frozen Fruit 5 (Raspberries or Mango)
Fresh Squeezed OJ 5
Ice Tea 2.50
Bottled Water 1.75
Chocolate Egg Cream 5 *
Vanilla or Orange Egg Cream 5
Malted Shake 8 pick from : Avocado / Banana / Blueberry / Chocolate / Coconut / Coffee / Nutella Fluff / Peanutbutter / Pumpkin / Raspberry/ Vanilla

ask about seasonal sodas

OTHER MENU ITEMS

Mount Fuji 21 Poached Eggs, Asian Veg., Grits
Hot Bird Box 19 Fried chix, Ranchero dirty jerk rice, sauteed green beans + bottle of water
Patsy's Cashew Chicken 24 Scallions w/ a Soy Lemon Glaze Over Rice *
Turkey Dinner 20 Turkey, Gravy, Cranberry Sauce, Baked Potato *
Avocado Toast 13 V
Asian Cashew Veggiesover Wild Rice 18 V
KID MEAL 6 Eggs·Pancake Mac-n'Cheese PB&J·Quesadilla

KEY

Lto = Letuce, Tomato, Onion
* = Family Faves
H = Healthy
V = Vegan on request

menu content





































style inspiration



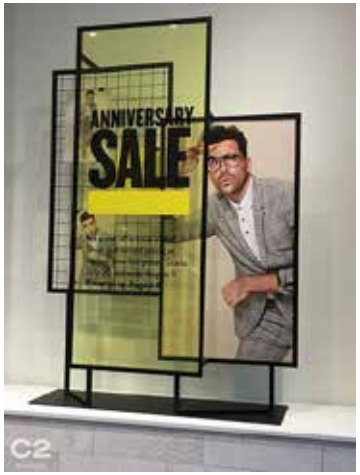




























technique inspiration

Roc Grotesk Wide

Roc Grotesk

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AaBbCcDdEeFfwwGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Nimbus Sans Extd

News Gothic

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Pragmatica

Pragmatica

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
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AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Acumin Variable

Acumin Variabl

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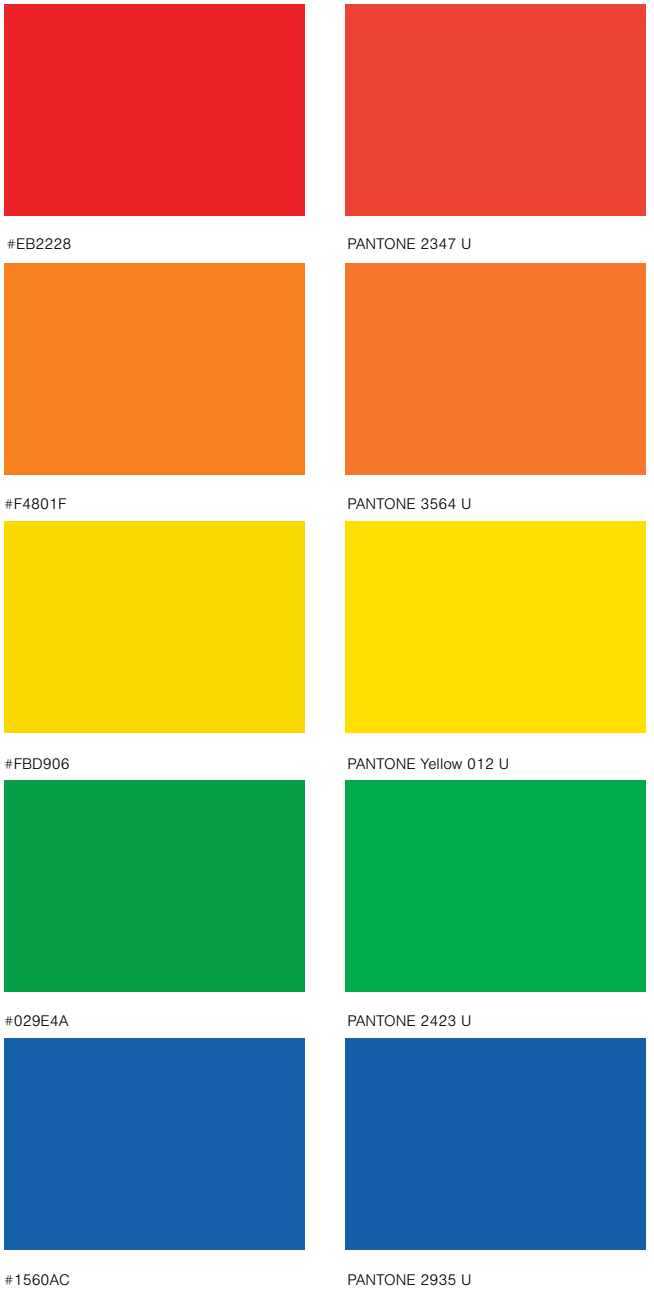
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Aktiv Grotesk Ext

Aktiv Grotesk

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type pairings and color


Shopsins
spray paint/ calligraphic
Bold graphics/geometric
Seating we got
window!
Shopsins
SHOPSINS
Scratch off Primary colors
- plates
- mugs
HOT HOT
custom head lettering
DRINKS
ESSEX MARKET
SHOPSINS
GENERAL STORE
hot sauce menu
Full CMYK
Diecut
Food packaging
SHOPSINS
chalk paint (matte) on colored background
to go packaging
TO go boxes
colored GLASS!
SHOPSINS
PANCAKE SPECIALS
Sections:
eggs
pancakes
tex mex breakf
sandwiches
namesplate
combos
burgers
tex mex
cheese
sides
drinks
soups
- to go stickers
- pancake batter
- hot sauce
-
7.5 x 4

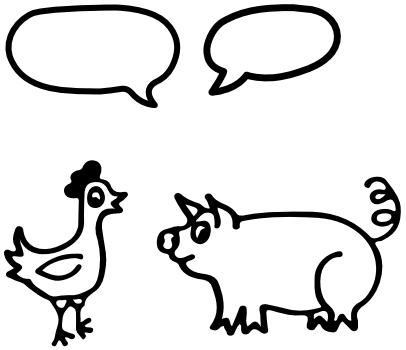
sketches


SHOPSINS IS THE SH*T!
WHO'S PETE?
GA BBQ
GA BBQ
GA BBQ
GARLIC
CACTUS
BELIZEAN
PSONIC
PSONIC
EAT SHOPSINS!
U ROCK!
TRY THE BURGERS!
TRY THE BURGERS!
Whos pete?


SHOPSINS
. Pancake batter
- hot sauce
SHOPSINS
GENERAL STORE
large
bright
funky
fresh
families
colors
offbeat
vulgar
bold
primary
exciting
sharp edges
contrast
Gradients?

sketches

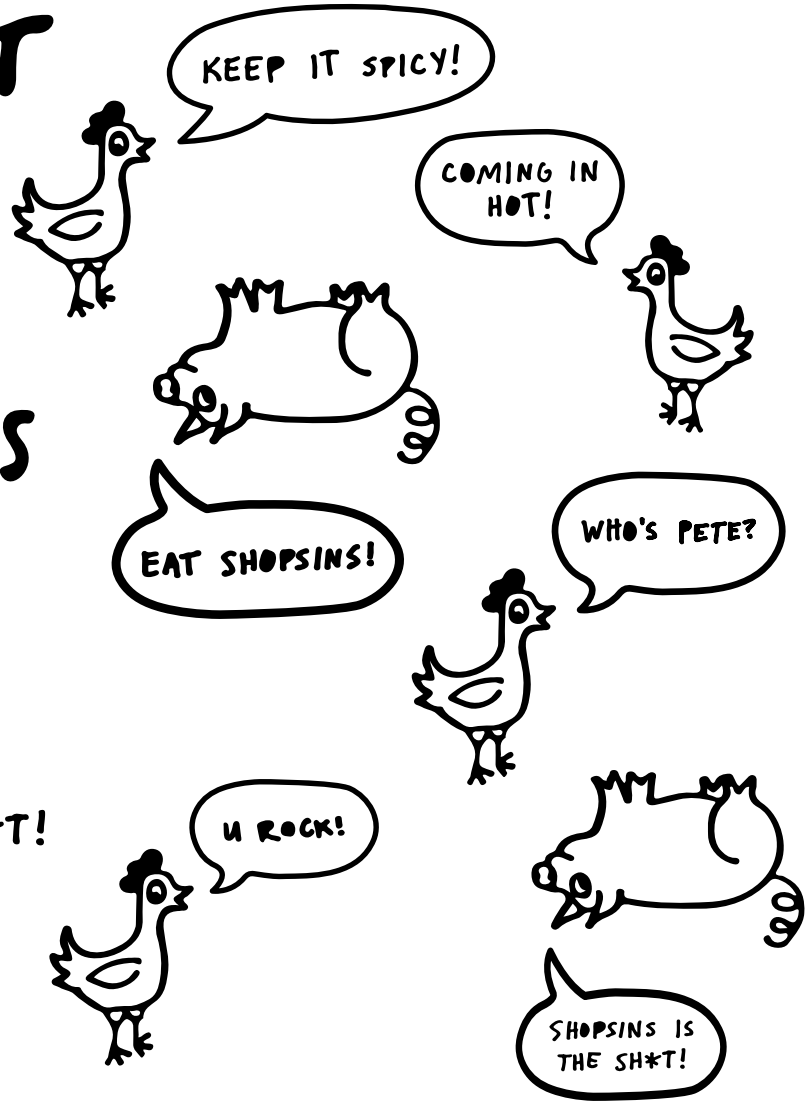
SHOPSINS



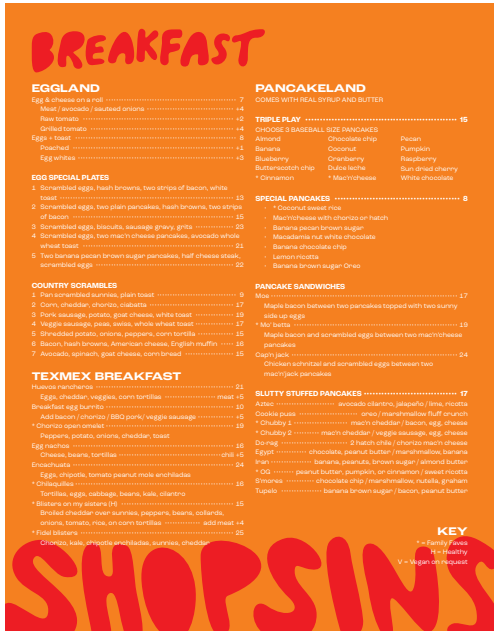
GA BBQ
GARLIC
CACTUS
BELIZEAN
PSONIC

BREAKFAST
LUNCH
SPECIALS
HOT SAUCES

TRY THE BURGERS!
WHO'S PETE?
MORE BACON!
I ♥ NYC!
SHOPSINS IS THE SH*T!
EAT SHOPSINS!
U ROCK!
KEEP IT SPICY!
COMING IN HOT!

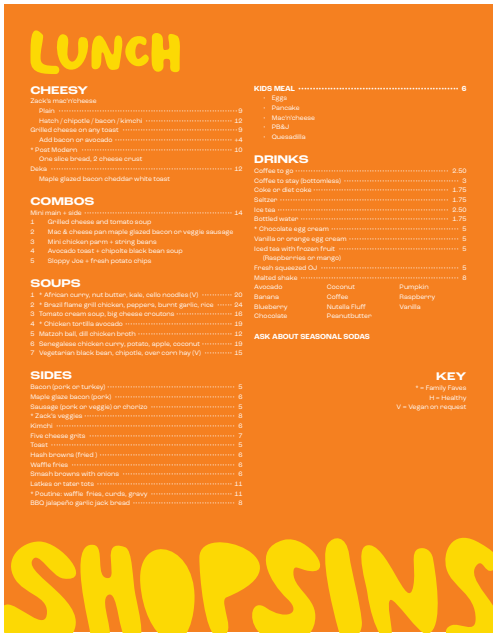


design elements









Roc Grotesk Wide

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Roc Grotesk

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OoPpQqRrSsTtUuVvWwXxYyZz

PANCAKELAND

SLUTTY STUFFED PANCAKES 17

Aztec ..... avocado cilantro, jalapeño / lime, ricotta
Cookie puss ..... oreo / marshmallow fluff crunch
* Chubby 1 ..... mac'n cheddar / bacon, egg, cheese
* Chubby 2 ..... mac'n cheddar / veggie sausage, egg, cheese
Do-rag ..... 2 hatch chile / chorizo mac'n cheese
Egypt ..... chocolate, peanut butter / marshmallow, banana
Iran ..... banana, peanuts, brown sugar / almond butter
* OG ..... peanut butter, pumpkin, or cinnamon / sweet ricotta
S'mores ..... chocolate chip / marshmallow, nutella, graham
Tupelo ..... banana brown sugar / bacon, peanut butter

development: folding menu

BREAKFAST

EGGLAND

Egg & cheese on a roll 7
- Meat / avocado / sauteed onions ..... +4
- Raw tomato ..... +2
- Grilled tomato ..... +4

Eggs + toast 8
- Poached ..... +1
- Egg whites ..... +3

EGG SPECIAL PLATES

1 Scrambled eggs, hash browns, two strips of bacon, white toast 13
2 Scrambled eggs, two plain pancakes, hash browns, two strips of bacon 15
3 Scrambled eggs, biscuits, sausage gravy, grits 23
4 Scrambled eggs, two mac'n cheese pancakes, avocado whole wheat toast 21
5 Two banana pecan brown sugar pancakes, half cheese steak scrambled eggs 22

COUNTRY SCRAMBLES

1 Pan scrambled sunnies, plain toast 9
2 Corn, cheddar, chorizo, ciabatta 17
3 Pork sausage, potato, goat cheese, white toast 19
4 Veggie sausage, peas, swiss, whole wheat toast 17
5 Shredded potato, onions, peppers, corn tortilla 15
6 Bacon, hash browns, American cheese, English muffin 16
7 Avocado, spinach, goat cheese, corn bread 15

TEXMEX BREAKFAST

Huevos rancheros 21
Eggs, cheddar, veggies, corn tortillas ..... meat +5

Breakfast egg burrito 10
Add bacon / chorizo / BBQ pork/ veggie sausage ..... +5

* Chorizo open omelet 19
Peppers, potato, onions, cheddar, toast

Egg nachos 16
Cheese, beans, tortillas ..... chili +5

Enachuata 24
Eggs, chipotle, tomato peanut mole enchiladas

* Chilaquillas 16
Tortillas, eggs, cabbage, beans, kale, cilantro

* Blisters on my sisters (H) 15
Broiled cheddar over sunnies, peppers, beans, collards, onions, tomato, rice, on corn tortillas ..... add meat +4

* Fidel blisters 25
Chorizo, kale, chipotle enchiladas, sunnies, cheddar

SHOPSINS

BREAKFAST

PANCAKELAND

COMES WITH REAL SYRUP AND BUTTER

TRIPLE PLAY 15
CHOOSE 3 BASEBALL SIZE PANCAKES

Almond
Banana
Blueberry
Butterscotch chip
* Cinnamon
Chocolate chip
Coconut
Cranberry
Dulce leche
* Mac'n'cheese
Pecan
Pumpkin
Raspberry
Sun dried cherry
White chocolate

SPECIAL PANCAKES 8
- * Coconut sweet rice
- Mac'n'cheese with chorizo on hatch
- Banana pecan brown sugar
- Macadamia nut white chocolate
- Banana chocolate chip
- Lemon ricotta
- Banana brown sugar Oreo

PANCAKE SANDWICHES

Moe 17
Maple bacon between two pancakes topped with two sunny side up eggs

* Mo' batts 19
Maple bacon and scrambled eggs between two mac'n'cheese pancakes

Gaph'n jack 24
Chicken schnitzel and scrambled eggs between two mac'n'jack pancakes

SLUTTY STUFFED PANCAKES 17

Aztec ..... avocado cilantro, jalapeño / lime, ricotta
Cookie puss ..... oreo / marshmallow fluff crunch
* Chubby 1 ..... mac'n cheddar / bacon, egg, cheese
* Chubby 2 ..... mac'n cheddar / veggie sausage, egg, cheese
Do-nag ..... 2 hatch chile / chorizo mac'n cheese
Egypt ..... chocolate, peanut butter / marshmallow, banana
Iran ..... banana, peanuts, brown sugar / almond butter
* OG ..... peanut butter, pumpkin, or cinnamon / sweet ricotta
S'mores ..... chocolate chip / marshmallow, nutella, graham
Tupelo ..... banana brown sugar/ bacon, peanut butter



SHOPSINS

BREAKFAST

NAME PLATES

Adella 24
Egg burrito dome, coconut cakes, cranberry salsa

Bastard 19
Eggs, pastrami hash, cheddar, long ciabatta sandwich

Bubba 21
Crispy fried shrimp, grits, eggs, corn bread

Capri 19
Egg, avocado, tomato chutney, jack, quesadilla

Diego 17
Poached eggs, poutine (curds, waffle fries, gravy)

G.O.A.T. 12
Goat cheese Ova scrambs, with Avocado, Tomato & greens

Greenie 19
Egg stuffed avocado, chorizo cilantro salsa

Hunky dory 21
Hoisin duck tempura, spicy mac, eggs, toast

Junior 18
BBQ pork, mac'n'cheese, eggs, toast

Minda 14
Egg whites, turkey bacon, cheddar, English muffin

Mommy 18
Eggs, cinnamon raisin French toast, pork sausage

Ova 17
Poached eggs over bacon cheese grits, toast

Ping 16
Corn tortilla quesadilla / eggs, beans, cheese, cilantro

Sigh 21
Potato latkes sandwich, egg, cheese, bacon

Shirley 17
3 poached eggs on cubed BLT (with or without mayo)

So good 18
Triple decker French toast grilled cheese, poached

* Squee 17
Eggs, bacon, onions, peppers, cheese, toast

Stridar 18
Maple veggie sausage, eggs, avocado, English muffin

Zabra H 16
Egg whites, veggie links, black beans, rice

Zesty 23
BBQ duck egg sliders, mini mac'n'cheese pancakes

PETES

Thai OG Pete 16
Broiled jalapeño garlic jack ciabatta, scallions, 3 poached

Pete Moss 18
Veggie sausage, tomato, scallions

* Santana Pete 22
Chorizo, hatch chiles, cilantro

Sneaky Pete 18
Bacon crumbles, tomato dice

Wiggly Pete 20
Pork sausage, tomato dice

KEY
* = Family Faves
H = Healthy
V = Vegan on request

SHOPSINS

LUNCH

SANDWICHES

BBQ 12
Pork or beef, cole slaw, roll

BLT 12
Bacon, lettuce, tomato, toast (with or without mayo)

Chaz H 15
White turkey, cranberry sauce, cole slaw on ciabatta

* Chicken parm 19
Mozzarella, marinara on ciabatta

Cornbeef or pastrami reuben 17
Hash, kraut, swiss

Daniel 19
Grilled chicken, chili, jack garlic bread

Eve 13
Feta, avocado, lime, cilantro, whole wheat toast

* Gallant 17
Turkey, bacon, avocado, cranberry mayo

Gidget 17
Tuna, avocado, bacon, tomato pesto bread

Goy boy 18
BBQ maple pork, caramelized onions, jack

Gulf grida * 18
BBQ shrimp, avocado, cheddar garlic bread

Highschool 25
Hot turkey, sausage walnut stuffing, cranberry, gravy

* Jewboy 19
Spicy BBQ brisket, caramelized onions, Swiss

Luke's Duck 18
Crispy onions, avocado, coriander ciabatta

Mexican 18
Panko fried chicken, bacon, lettuce, tomato, onion, mayo

Philly cheesesteke 17
Swiss or American cheese, caramelized onions

Poboy 19
Panko fried shrimp, tartar, lettuce, tomato, onion

Presto 16
Grilled chicken, bacon, mozzarella, on pesto ciabatta

Prozack 17
Brisket BBQ, hatch chile, jack, garlic bread

Roostah 17
Chicken salad, jack garlic bread, avocado

Grilled chicken or roast turkey H 12
On toast with lettuce, tomato, onion

Sloppy joe 9
Ground beef, tomato ..... mac'n'cheese +3

Thor's Hammer 21
Brisket, chorizo, jack, peppers, onion

Thunderbay 17
Tuna, olives, avocado, lettuce, tomato, onion, choice of toast

Toy 18
Panko chicken, avocado, chipotle, spinach, ciabatta

Tuna Melt 15
Open faced with grilled tomato

Yuzu Mama 15
Spicy yuzu pork with cilantro, lettuce, red onion

BURGERS

* Sliders 13
3 mini cheeseburgers, caramelized onions
Add bacon / avocado / chili / hatch ..... +4
On mini mac'n'cheese pancakes ..... +7
With Impossible "meat" ..... +2

Patty melt 16
Burger, grilled onions, cheese, rye toast

Cheeseburger
Flame broiled 13.50
Lettuce, tomato, onion, fries 16

Bobcat burger 17
Hatch chile, cheddar

* Loco Moco 17
Burger, grilled onion gravy, rice, egg

SHOPSINS

LUNCH

TEXMEXY

Chili 16
Beef with chips and cheese, with or without onions

Avocado guacamole 12
With fresh tortilla chips

Burrito 14
Pick chicken / BBQ pork / beef / chorizo

Kenny's Roll Up 11
Chili cheese in a flour tortilla

Enchiladas
Veggie or chili 14
Chorizo or chicken 15

* Pecan Char 27
Grilled chicken wild rice cream enchiladas

Love Me Tender Tacos 16
3 fried chicken soft tacos with cilantro & onion

Plain 9
Hatch / chipotle / bacon / kimchi 12

Grilled cheese on any toast 9
Add bacon or avocado ..... +4

* Post Modern 10
One slice bread, 2 cheese crust

Deka 12
Maple glazed bacon cheddar white toast

COMBOS

Mini main + side 14
1 Grilled cheese and tomato soup
2 Mac & cheese pan maple glazed bacon on veggie sausage
3 Mini chicken parm + string beans
4 Avocado toast + chipotle black bean soup
5 Sloppy Joe + fresh potato chips

SOUPS

1 * African curry, nut butter, kale, cello noodles (V) 20
2 * Brazil flame grill chicken, peppers, burnt garlic, rice 24
3 Tomato cream soup, big cheese croutons 16
4 * Chicken tortilla avocado 19
5 Matzoh ball, dill chicken broth 12
6 Senegalese chicken curry, potato, apple, coconut 19
7 Vegetarian black bean, chipotle, over corn hay (V) 15

SHOPSINS

LUNCH

SIDES

Bacon (pork or turkey) 5
Maple glaze bacon (pork) 6
Sausage (pork or veggie) or chorizo 5
* Zack's veggies 8
Kimchi 6
Five cheese grits 7
Toast 5
Hash browns (fried) 6
Waffle fries 6
Smash browns with onions 6
Latkes or tater tots 11
* Poutine: waffle fries, curds, gravy 11
BBQ jalapeño garlic jack bread 8

KIDS MEAL 6
- Eggs
- Pancake
- Mac'n'cheese
- PB&J
- Quesadilla



DRINKS

Coffee to go 2.50
Coffee to stay (bottomless) 3
Coke or diet coke 1.75
Seltzer 1.75
Ice tea 2.50
Bottled water 1.75
* Chocolate egg cream 5
Vanilla or orange egg cream 5
Iced tea with frozen fruit 5
(Raspberries or mango)
Fresh squeezed OJ 5
Malted shake 8

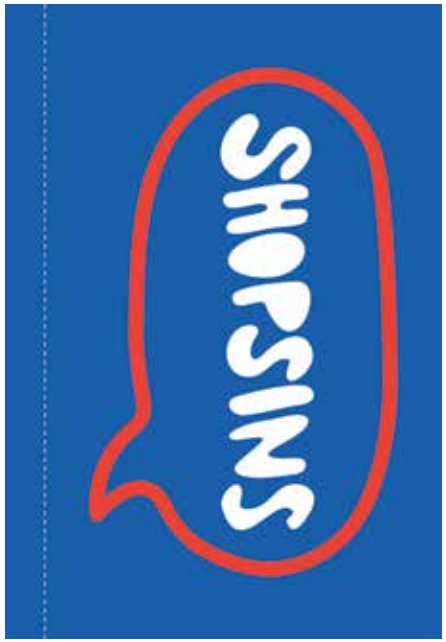
Avocado
Banana
Blueberry
Chocolate
Coconut
Coffee
Nutella Fluff
Peanutbutter
Pumpkin
Raspberry
Vanilla

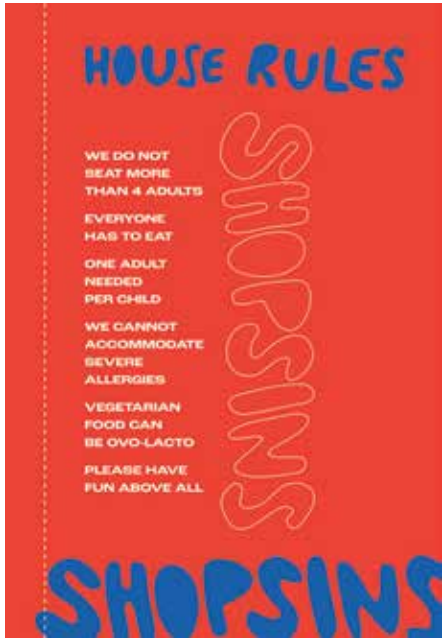
ASK ABOUT SEASONAL SODAS

KEY
* = Family Faves
H = Healthy
V = Vegan on request

SHOPSINS

development: folding menu

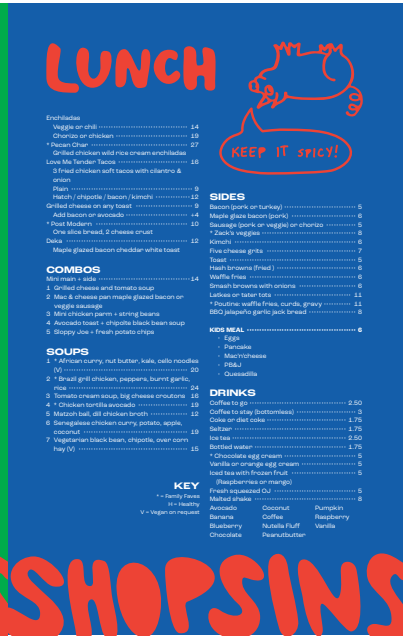












development: folding menu



development: large scale menu

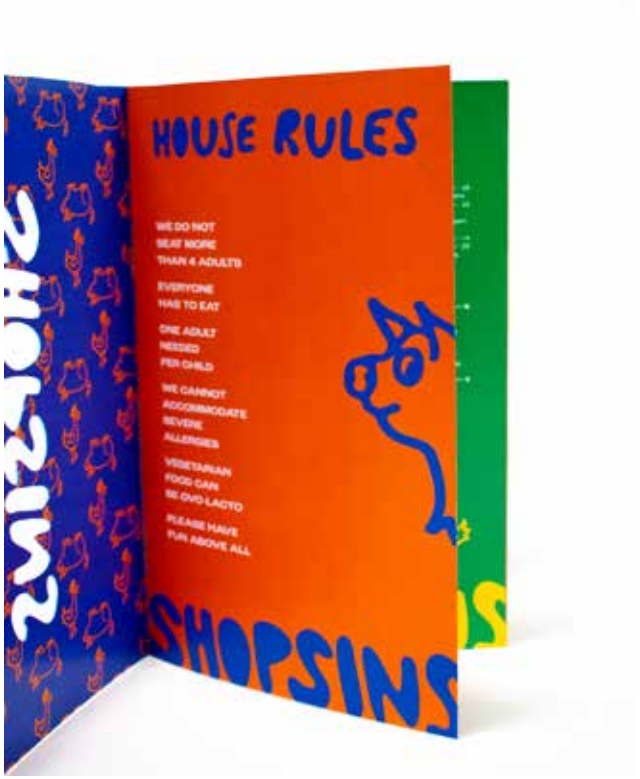


development: sauce line















folding menu

7"

9"

SPECIALS

BREAKFAST

*** EGG BOMB** ····· **13**
Eggs, cheese, bacon stuffed & sealed in a ciabatta

CHICKEN & WAFFLES ····· **15**
Add sausage gravy ····· 20

BREAD PUDDING FRENCH TOAST
Plain 15
* Banana, pecan, brown sugar ····· 19

EBELSKIVERS (PANCAKE BALLS)
Plain, banana, or apple ····· 13

MOUNT FUJI ····· **21**
Poached eggs, Asian vegetables, grits

LUNCH

HOT BIRD BOX ····· **19**
Fried chix, Ranchero dirty jerk rice, sauteed green beans, and bottle of water

*** PATSY'S CASHEW CHICKEN** ····· **24**
Scallions with a soy lemon glaze over rice

*** TURKEY DINNER** ····· **20**
Turkey, gravy, cranberry sauce, baked potato

AVOCADO TOAST (V) ····· **13**

ASIAN CASHEW VEGGIES OVER WILD RICE (V) ····· **18**

KEY

* = Family Faves
H = Healthy
V = Vegan on request

SHOPSINS



HOT SAUCES

GA BBQ ····· sriracha, Frank's Red Hot, black pepper

GARLIC ····· jalapeño, red pepper, savory hot

CACTUS ····· prickly pear, jalapeño, chunky garlic, medium green

BELIZEAN ····· key lime, very hot

FRANK'S ORIGINAL ····· basic buffalo wing sauce

SMOKEY ····· thick, smokey, dark red

GRAPEFRUIT ····· hot citrus scott bonnet

PSONIC ····· red hatch, chipotle, ghost peppers

SHOPSINS

folding menu separates

8.5'

3.5'

BREAKFAST

PANCAKELAND
COMES WITH REAL SYRUP AND BUTTER

TRIPLE PLAY 15
CHOOSE 3 BASEBALL SIZE PANCAKES

Almond	Chocolate chip	Pecan
Banana	Coconut	Pumpkin
Blueberry	Cranberry	Raspberry
Butterscotch	Dulce leche	Sun dried cherry
* Cinnamon	* Mac'n'cheese	White chocolate

SPECIAL PANCAKES 8
- * Coconut sweet rice
- Mac'n'cheese with chorizo on hatch
- Banana pecan brown sugar
- Macadamia nut white chocolate
- Banana chocolate chip
- Lemon ricotta
- Banana brown sugar Oreo

SLUTTY STUFFED PANCAKES 17
Aztec
avocado cilantro, jalapeño / lime, ricotta
Cookie puss
oreo / marshmallow fluff crunch
*** Chubby 1**
mac'n cheddar / bacon, egg, cheese
*** Chubby 2**
mac'n cheddar / veggie sausage, egg, cheese
Do-rag
2 hatch chile / chorizo mac'n cheese
Egypt
chocolate, peanut butter / marshmallow, banana
Iran
banana, peanuts, brown sugar / almond butter
*** OG**
peanut butter, pumpkin, or cinnamon / sweet ricotta
S'mores
chocolate chip / marshmallow, nutella, graham
Tupelo
banana brown sugar / bacon, peanut butter

PANCAKE SANDWICHES
Moe 17
Maple bacon between two pancakes topped with two sunny side up eggs
*** Mo' betta** 19
Maple bacon and scrambled eggs between two mac'n'cheese pancakes
Cap'n jack 24
Chicken schnitzel and scrambled eggs between two mac'n'jack pancakes

EGGLAND
Egg & cheese on a roll 7
Meat / avocado / sauteed onions +4
Raw tomato +2
Grilled tomato +4
Eggs + toast 8
Poached +1
Egg whites +3

EGG SPECIAL PLATES
1 Scrambled eggs, hash browns, two strips of bacon, white toast 13
2 Scrambled eggs, two plain pancakes, hash browns, two strips of bacon 15
3 Scrambled eggs, biscuits, sausage gravy, grits 23
4 Scrambled eggs, two mac pancakes, avocado toast 21
5 Two banana pecan brown sugar pancakes, half cheese steak, scrambled eggs 22

COUNTRY SCRAMBLES
1 Pan scrambled sunnies, plain toast 9
2 Corn, cheddar, chorizo, ciabatta 17
3 Pork sausage, potato, goat cheese, white toast 19
4 Veggie sausage, peas, swiss, whole wheat toast 17
5 Shredded potato, onions, peppers, corn tortilla 15
6 Bacon, hash browns, American cheese, English muffin 16
7 Avocado, spinach, goat cheese, corn bread 15

TEXMEX BREAKFAST
Huevos rancheros 21
Eggs, cheddar, veggies, corn tortillas ..... meat +5
Breakfast egg burrito 10
Add bacon / chorizo / BBQ pork/ veggie sausage ..... +5

NAME PLATES
Adobe 24
Egg burrito dome, coconut cakes, cranberry salsa
Bastard 19
Eggs, pastrami hash, cheddar, long ciabatta sandwich
Bubba 21
Crispy fried shrimp, grits, eggs, corn bread
Capri 19
Egg, avocado, tomato chutney, jack, quesadilla
Diego 17
Poached eggs, poutine (curds, waffle fries, gravy)
G.O.A.T. 12
Goat cheese Ova scrambs, with Avocado, Tomato & greens
Ova 17
Poached eggs over bacon cheese grits, toast
Ping 16
Corn tortilla quesadilla / eggs, beans, cheese, cilantro
Sigh 21
Potato latkes sandwich, egg, cheese, bacon
Shirley 17
3 poached eggs on oubed BLT (with or without mayo)
So good 18
Triple decker French toast grilled cheese, poached
*** Squaw** 17
Eggs, bacon, onions, peppers, cheese, toast
Strider 18
Maple veggie sausage, eggs, avocado, English muffin
Zebra H 16
Egg whites, veggie links, black beans, rice
Zesty 23
BBQ duck egg sliders, mini mac'n'cheese pancakes

SHOPSINS

PETE'S
The OG Pete 16
Broiled jalapeño garlic jack ciabatta, scallions, 3 poached
Pete Moss 18
Veggie sausage, tomato, scallions
*** Santana Pete** 22
Chorizo, hatch chiles, cilantro
Sneaky Pete 18
Bacon crumbles, tomato dice
Wiggly Pete 20
Pork sausage, tomato dice



SIDES
Bacon (pork or turkey) 5
Maple glaze bacon (pork) 6
Sausage (pork or veggie) or chorizo 5
* Zack's veggies 8
Kimchi 6
Five cheese grits 7
Toast 5
Hash browns (fried) 6
Waffle fries 6
Smash browns with onions 6
Latkes or tater tots 11
* Poutine: waffle fries, curds, gravy 11
BBQ jalapeño garlic jack bread 8

KIDS MEAL 6

Eggs	Mac'n'cheese	Quesadilla
Pancake	PB&J	

DRINKS
Coffee to go 2.50
Coffee to stay (bottomless) 3
Coke or diet coke 1.75
Seltzer 1.75
Ice tea 2.50
Bottled water 1.75
* Chocolate egg cream 5
Vanilla or orange egg cream 5
Iced tea with frozen fruit (Raspberries or mango) 5
Fresh squeezed OJ 5
Malted shake 8

Avocado	Coconut	Pumpkin
Banana	Coffee	Raspberry
Blueberry	Nutella Fluff	Vanilla
Chocolate	Peanutbutter	

ASK ABOUT SEASONAL SODAS

KEY
* = Family Faves
H = Healthy
V = Vegan on request

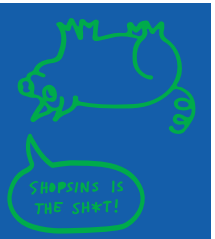
LUNCH

SANDWICHES
BBQ 12
Pork on beef, cole slaw, roll
BLT 12
Bacon, lettuce, tomato, toast (with or without mayo)
Chaz H 15
White turkey, cranberry sauce, cole slaw on ciabatta
*** Chicken parm** 19
Mozzarella, marinara on ciabatta
Cornbeef or pastrami reuben 17
Hash, kraut, swiss
Daniel 19
Grilled chicken, chili, jack garlic bread
Eve 13
Feta, avocado, lime, cilantro, whole wheat toast
*** Gallant** 17
Turkey, bacon, avocado, cranberry mayo
Gidget 17
Tuna, avocado, bacon, tomato pesto bread
Goy boy 18
BBQ shrimp, avocado, cheddar garlic bread
Gulf pride * 18
BBQ shrimp, avocado, cheddar garlic bread
Highschool 25
Hot turkey, sausage walnut stuffing, cranberry, gravy
*** Jewboy** 19
Spicy BBQ brisket, caramelized onions, Swiss
Luke's Duck 18
Crispy onions, avocado, coriander ciabatta
'Merican 18
Panko fried chicken, bacon, lettuce, tomato, onion, mayo
Philly cheesestake 17
Swiss or American cheese, caramelized onions
Po'boy 19
Panko fried shrimp, tartar, lettuce, tomato, onion
Presto 16
Grilled chicken, bacon, mozzarella, on pesto ciabatta
Prozack 17
Brisket BBQ, hatch chile, jack, garlic bread
Rooster 17
Chicken salad, jack garlic bread, avocado
Grilled chicken or roast turkey H 12
On toast with lettuce, tomato, onion
Sloppy joe 9
Ground beef, tomato mac'n'cheese +3
Thor's Hammer 21
Brisket, chorizo, jack, peppers, onion
Thunderbay 17
Tuna, olives, avocado, lettuce, tomato, onion, choice of toast
Toy 18
Panko chicken, avocado, chipotle, spinach, ciabatta
Tuna Melt 15
Open faced with grilled tomato
Yuzu Mama 15
Spicy yuzu pork with cilantro, lettuce, red onion

BURGERS
*** Sliders** 13
3 mini-cheeseburgers, caramelized onions
Add bacon / avocado / chili / hatch ..... +4
On mini mac'n'cheese pancakes ..... +7
With Impossible "meat" ..... +2
Patty melt 16
Burger, grilled onions, cheese, rye toast
Cheeseburger
Flame broiled 13.50
Lettuce, tomato, onion, fries 16
Bobcat burger 17
Hatch chile, cheddar
*** Loco Moco** 17
Burger, grilled onion gravy, rice, egg

CHEESY
Zack's mac'n'cheese
Plain 9
Hatch / chipotle / bacon / kimchi 12
Grilled cheese on any toast 9
Add bacon or avocado ..... +4
*** Post Modern** 10
One slice bread, 2 cheese crust
Deka 12
Maple glazed bacon cheddar white toast

SOUPS
* African curry, nut butter, kale, cello noodles (V) 20
* Brazil flame grill chicken, peppers, burnt garlic, rice 24
Tomato cream soup, big cheese croutons 16
* Chicken tortilla avocado 19
Matzoh ball, dill chicken broth 12
Senegalese chicken curry, potato, apple, coconut 19
Vegetarian black bean, chipotle, over corn hay (V) 15



SHOPSINS

TEXMEXY
Chili 16
Beef with chips and cheese, with or without onions
Avocado guacamole 12
With fresh tortilla chips
Burrito 14
Pick chicken / BBQ pork / beef / chorizo
Kenny's Roll Up 11
Chili cheese in a flour tortilla
Veggie / chili enchiladas 14
Chorizo / chicken enchiladas 19
*** Pecan Char** 27
Grilled chicken wild rice cream enchiladas
Love Me Tender Tacos 16
3 fried chicken soft tacos with cilantro & onion

COMBOS
Mini main + side 14
Grilled cheese and tomato soup
Mac & cheese pan maple glazed bacon or veggie sausage
Mini chicken parm + string beans
Avocado toast + chipolte black bean soup
Sloppy Joe + fresh potato chips

SIDES
Bacon (pork or turkey) 5
Maple glaze bacon (pork) 6
Sausage (pork or veggie) or chorizo 5
* Zack's veggies 8
Kimchi 6
Five cheese grits 7
Toast 5
Hash browns (fried) 6
Waffle fries 6
Smash browns with onions 6
Latkes or tater tots 11
* Poutine: waffle fries, curds, gravy 11
BBQ jalapeño garlic jack bread 8

KIDS MEAL 6

Eggs	PB&J	
Pancake	Quesadilla	
Mac'n'cheese		

DRINKS
Coffee to go 2.50
Coffee to stay (bottomless) 3
Coke or diet coke 1.75
Seltzer 1.75
Ice tea 2.50
Bottled water 1.75
* Chocolate egg cream 5
Vanilla or orange egg cream 5
Iced tea with frozen fruit (Raspberries or mango) 5
Fresh squeezed OJ 5
Malted shake 8

Avocado	Coconut	Pumpkin
Banana	Coffee	Raspberry
Blueberry	Nutella Fluff	Vanilla
Chocolate	Peanutbutter	

ASK ABOUT SEASONAL SODAS

KEY
* = Family Faves
H = Healthy
V = Vegan on request

large scale menu


SHOPSINS
HOT SAUCES


CACTUS
EAT SHOPSINS!


SHOPSINS
HOT SAUCES
GARLIC
BELIZEAN
PSONIC


GARLIC
BELIZEAN
KEEP IT SPICY!
CACTUS
EAT SHOPSINS!
PSONIC

sauce line











merchandise









merchandise